

Press Release PRSPX



PRSPX and Sales Huddle Group announces partnership to integrate sales training and gamification tool.

Dublin, Ohio and New York, NY (May 25, 2016) – PRSPX and Sales Huddle Group today announced the integration between PRSPX Balanced Attack Selling™ and Sales Huddle Group's The Training Game™ that will enhance and reinforce the learning experience from the classroom to the sales floor.

"After studying and seeing Sales Huddle Group's results, we believe this powerful gamification platform will drive our clients' results to a higher level through behavior change and execution," says Lance Tyson, President and CEO of PRSPX. "Our partnership is a perfect blend between assessing skill, designing content and delivering higher performance."

The direct connection between training and reinforcement after the session is complete is undeniable. Often times traditional training fails because the new lessons learned are not properly reinforced after the instructor leaves. PRSPX approaches training differently than most, in that they work directly with the Managers throughout the training to show how to properly coach and reinforce new skills.

This partnership will allow participants to continually test their knowledge using a gaming platform after the instructor has left the room. The combination of coaching and gaming will provide lasting skill reinforcement that will provide increased success for all participants and, ultimately, the client. The gaming tool will be tailored to each client's needs and based on the materials presented during training.

This unique approach will be the benchmark for all other training programs.

"We are excited to be working with the team at PRSPX, true leaders in training and development," says Sam Caucci, CEO of Sales Huddle Group. "At Sales Huddle, our focus is to fight to ensure all workers have access to the training that they deserve. With this comes ensuring that we are working with great partners to deliver the best training guidance and tools to our customer. Together, Sales Huddle and PRSPX deliver a powerful combination that is sure to drive lasting impact for any team."

Both PRSPX and Sales Huddle Group work extensively in the pro-sports industry, working with Ticket Sales, Group Sales, Premium and Sponsorship Teams. Clients include New York Yankees, Dallas Cowboys, Boston Red Sox, Tampa Bay Lightning and Cleveland Cavaliers.

For more information about PRSPX, please visit the website at www.prspix.com.

For more information about Sales Huddle Group, please visit the website at <http://www.saleshuddlegroup.com>.

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