

## Press Release PRSPX



### **PRSPX announces new Director of Sales.**

Dublin, Ohio (June 6, 2016) – PRSPX is excited to announce the promotion of Allison Schuller to Director of Sales.

“Compete level is critical in any business,” says Lance Tyson, President and CEO of PRSPX. “Allison has consistently competed at every level. Her drive will push her success in this new endeavor.”

Allison joined the PRSPX team in July 2011. After working on every project in the company and moving her way up the ladder, she was given account management responsibilities to support client needs and organize the logistics of our strategic partnerships. After maximizing her training and education opportunities, she earned a Sales Talk Championship, was given a hard sales goal and transitioned to a Business Development Specialist position. As a BDS, she worked closely with one of our clients to tailor accelerated professional development solutions for organizations.

Proving her skills yet again, Schuller was promoted to Account Executive where she was tasked with selling PRSPX services to prospects. Allison quickly proved that she had not only the drive to be a success in sales, but also that she could impart her experience as an effective sales trainer.

As the Director of Sales, Allison’s responsibilities will include producing sales results for PRSPX to continue the growth of the company and meet client goals; planning for long-term and short-term goals; refining the sales process; growing the internal staff; building the PRSPX culture; and serving as a role model to grow talent internally.

PRSPX is a leader in the front-end of the sales cycle and the sales accelerant for their clients. They provide driven intensity in prospecting and put their clients in a position to win. Powered by hard work and bold determination, PRSPX helps others build breakthrough connections and generate sustainable growth from within.

For more information about PRSPX, please visit the website at [www.prspix.com](http://www.prspix.com).

### **About PRSPX**

PRSPX is a leader in demand generation and sales consulting. PRSPX roots are in the development of sales professionals and revenue streams alike. Faced with the realization that most of our clients were operating under a scarcity of new business opportunities, we expanded our consultative expertise to include hands-on business development service, that we call Demand Generation.

Our approach is four-pronged – Sales Intelligence, Sales Lead Acceleration, Demand Generation and Sales Strategy & Training. Ultimately, we identify your high value targets, fill your pipeline with opportunities and align your sales talent and management teams to a more holistic process.

For more information about PRSPX, please visit the website at [www.prspix.com](http://www.prspix.com).

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